

Nomination Form

Who is Making Waves in the Trade Show Industry this Year?



Name of Nominee: _____ (individual, organization, product or service)

Name of Organization: _____

Product Release Date: _____ Web Address: _____

Telephone Number: _____ Email Address: _____

Is artwork of product, service, convention center and/or company logo attached? Yes No
(Artwork must be provided in .JPG or .TIFF format with a minimum resolution of 300 dpi)

Submitted by: _____ Company: _____

Telephone Number: _____ Email Address: _____

Describe how the product, service or nominee is innovative in 200 words or less.

How is the innovation an improvement over what already exists or what is already meeting customers' needs?

(Description can also be submitted in a separate word document)

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Award Categories

Check one category only. For multiple submissions, you must send a separate nomination form.

Technology Innovations:

- Most Innovative Initiatives Serving Show Management**
Examples: virtual event platforms, audience response systems, attendance promotion, exhibit and sponsorship sales tools, floor plan software, registration systems, audience response systems, housing and travel, etc.
- Most Innovative Initiatives Serving Exhibitors**
Examples: freight tracking apps, lead management systems, gamification, etc.
- Most Innovative Initiatives Serving Attendees**
Examples: product locators, message systems, RFID, etc.
- Most Innovative Initiatives Serving All Three**
Examples: mobile apps, matchmaking and appointment-setting software, etc.

Green Innovations:

- Most Innovative Initiatives by a Convention Center**
- Most Innovative Initiatives by a Service Provider**
- Most Innovative Initiatives by Show Management**

Innovation Leaders:

- Most Innovative Organization in the Trade Show Industry**
Examples: show management, convention center, service contractor, registration firm or other service providers.

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Payment Information

American Express Discover MasterCard Visa

Account Number: _____ Expiration Date: _____

Cardholder's Name: _____ Cardholder's Signature: _____

Telephone Number: _____ Company Name: _____

The Cost to Enter

The entry fee is \$150 for each submission except for "The Most Innovative Organization in the Trade Show Industry" – that category is free of charge. **Nominate your boss! Your client! Yourself! This is no time for humility!**

Submitting Your Entry

Deadline to submit your entry is June 26, 2013 at 11:59 p.m. (Pacific Daylight Time)

All entries will receive an acknowledgement within 24 hours. If you do not receive an acknowledgement within 24 hours, this means that your entry was not received, and you must resubmit it to be officially entered as a contestant.

How the Winners are Chosen

From June 3 to June 26, Trade Show Executive is accepting nominations for tech innovations, green initiatives and/or innovative organizations [see categories on previous page]. Based on those nominations, Trade Show Executive editors will select the finalists and publish a special insert about them in the July issue of Trade Show Executive magazine as well as at www.tradeshowexecutive.com. This insert will feature a 1/3-page description of each qualifying product, service, organization and individual as well as the ballot for 12,000+ readers to evaluate and vote on. During the voting phase – July 8 to July 23 – readers will vote for what they believe are the most innovative products, services, companies and individuals in the trade show industry. Winners will be announced August 1, 2013.

Winners receive an award plaque, write-up in Trade Show Executive magazine, extensive publicity and an award logo for their web site, stationery, exhibits, etc. The top innovators will be invited to present at TSE's Gold 100 Gala & Summit to an elite audience of the show managers and CEOs of the largest 100 shows.

Questions?

E-mail Leticia Cotton at lcotton@tradeshowexecutive.com

**SUBMIT YOUR ENTRY TODAY TO
INNOVATIONAWARDS@TRADESHOWEXECUTIVE.COM**

On behalf of the staff of Trade Show Executive,

Good Luck!